

# Corporate Sponsorship Package



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## About Us

MAA is an international and national relief and development agency working to support and assist the world's poorest and most needy communities regardless of race, religion, gender or nationality.

Established in 1989, MAA supports projects in over 60 countries spanning Africa, Asia, South America and Europe. MAA provides relief to survivors of natural, and human-caused disasters (war, civil-strife, displacement).

MAA successfully implements strategic development projects to eradicate poverty in sectors including: **Emergency Relief, Water & Sanitation, Food Aid, Orphan Aid, Education & Skills Training, Health and Medical Aid, and Income Generation.**

We work towards peace, sustainability and establishing a civil society for our beneficiaries while also benefiting our stakeholders, corporate sponsors and partner organizations.



## Corporate Social Responsibility

*Have you considered how you are fulfilling the CSR objectives of your business?*

CSR is an integral part of any business model. It is a key issue for any business aiming for long-term sustainability. Business sustainability, now and in the future, depends on organisations taking into account the social and environmental consequences of their actions and decisions.

Developing a culture of responsible business can provide long-term benefits to your business and assist in avoiding the often-negative consequences associated with decisions that don't take Corporate Social responsibility into account.

By sponsoring MAA you are fulfilling your Corporate Social Responsibility and leading by example for your employees as well as other businesses.



# Sponsorship Package

(6-Month Packages)

\$10,000.00 PLATINUM	\$7,500.00 GOLD	\$5,000.00 SILVER	REACH	DESCRIPTION
YES			APPROX 40,000	Your logo/banner ad displayed on all web issued receipts (approx 40,000 receipts)
8	4	2	131,000+ LIKES 4,000+ FOLLOWERS	Regular Instagram and Facebook posts promoting partnership (Total Per Quarter)
TOP SECTION	BOTTOM SECTION		200,000+ VISITS PER YEAR	Logo added to MAA Website
2	1	1	22,000+	Logo added to our regular marketing emails (no. of times per month)
YES	YES	YES		Tax Deductible Investment
INCLUDED	+\$2,000	+\$4,000	10,000+	DL Flyer Added to Ramadan or Qurban Mail-Out (artwork and flyers to be supplied by Sponsor)
4	2	1	Around Sydney	Logo displayed on our Van (per month)
FULL PAGE	HALF PAGE	QUARTER PAGE	35,000	Bi-Annual Newsletter/Magazine
FULL PAGE	HALF PAGE	QUARTER PAGE	35,000	Your logo added to our 30 Year Anniversary Promotional Booklet

# National & International Programmes

SPONSOR NATIONAL PROGRAMMES	PROGRAMME DESCRIPTION	PRICE	FREQUENCY	ADVERTISING & PROMOTION
<b>Feeding the Homeless</b>	MAA provides food to the homeless in Sydney every Sunday through the support of our volunteers and donors.	\$500	Weekly	MAA will promote your company's contribution towards feeding the homeless through social media videos and images for the sponsored week.
INTERNATIONAL PROGRAMMES	PROGRAMME DESCRIPTION	PRICE	FREQUENCY	ADVERTISING & PROMOTION
<b>Sadaqah Jaariyah Water Solution for Families</b>	Through MAA International, you can build Sadaqah Jaariyah Water Solution in the form of either a Shallow Water Well or Water 2 Home Solution (approx. 7 home/35 beneficiaries)  MAA's new Water2Home Solution provides clean water directly from the ground to the beneficiary's home without the need for a hand-pump or bucket. The well is dug further into the ground and provides water for many years.	\$500	Once-Off	Advertising & Promotion MAA will include your company's logo on the well and promote your company through our social media platforms (if required)
<b>Sadaqah Jaariyah Water &amp; Hygiene Solution</b>	Through MAA International, you can build Sadaqah Jaariyah Water and Hygiene Solution in the form of either a Shallow Water Well and Latrine or Water2Home Solution (approx. 7 home/35 beneficiaries) and a Latrine	\$1000	Once-Off	MAA will include your company's logo on the well and latrine and promote your company through our social media platforms (if required)
<b>Semi Deep Water Well</b>	Build a community water well in rural drought-stricken areas to help combat the water shortages. All community water well will have a depth of between 20-40m depending on the area.	\$3500	Once-Off	MAA will include your company's logo on the well and promote your company through our social media platforms (if required)
<b>Community Water System</b>	The community water well dispenses the water by using either solar powered or electric pumps. The community water systems are built differently in each country depending on the requirements for each community.	\$3500	Once-Off	MAA will include your company's logo on the well and promote your company through our social media platforms (if required)
<b>Deep Water Well</b>	Through MAA International, you can build a Deep water well and help provide access to clean water to approx over 200 beneficiaries. Your monthly contribution will go towards supporting their health and educational needs in an efficient manner that is suitable to the individual needs of your orphan.	\$5000	Once-Off	MAA will include your company's logo on the well and promote your company through our social media platforms (if required)
<b>Sponsor an Orphan</b>	Your sponsorship provides food and nourishment, accommodation and clothing as well as funding their education, health and any psychological support needed. As a donor, you will receive annual reports and updates on your orphan as they progress throughout the year.	\$60 PER MONTH or \$720 PER YEAR	Yearly	